



WILSON MANAGEMENT ALLIANCE





PREMIER SPORTS & Entertainment AGENCY

Wilson Management Alliance is a **premier** level Sports & Entertainment agency that represents some of the worlds **top talents**. We take a **genuine** approach to cultivating success with each and every client by offering comprehensive support.

With a wealth of **knowledge and experience** across all aspects of the Sports, Marketing and Entertainment industries, this is where **dreams become a reality**.



THEWALLIANCE.COM





THE WMA WAY

Our NFL department is dedicated to the success of our Clients in **every aspect** of their careers, from combine preparation, to mental and emotional support, legal and negotiation expertise and so much more.

Partnered with one of the nations top financial advisors our clients receive comprehensive support for their career and more importantly their life. What our clients accomplish is **so much bigger** than just sports. We are **passionate** about what we do and **proud** to serve our clients.

FUNDAMENTAL SERVICES



Health

NUTRITION ADVICE
SPORTS PERFORMANCE TRAINING
SECOND OPINIONS ON INJURIES
SURGERIES WITH TOP SPECIALISTS

Legal & Financial Services

CONTRACT NEGOTIATION
APPEALING NFL DISCIPLINE
WORKERS COMPENSATION
FILE TRADEMARKS, COPYRIGHTS, & ENTITIES
HELP SECURE A FINANCIAL ADVISOR
HELP SECURE AN INSURANCE ADVISOR

Media & Image

BRAND MANAGEMENT
ENDORSEMENTS
MEMORABILIA PLAN
MERCHANDISE PLAN
WEBSITE & LOGO DESIGN
MEIDA BOOKINGS
CONTENT CREATION
SOCIAL MEDIA SUPPORT

Personal

SECOND CAREER PLAN
ATTEND GAMES; SERVE AS A LIAISON TO TEAM
FAMILY CONCIERGE
GRADUATION PLAN
CHARITY PLAN
LIFE SUPPORT COACHING

Football Specific

NFL COMBINE PREPARATION
NFL DRAFT PREPARATION
COLLEGE ALL-STAR GAME ADVOCACY
SPORTS PERFORMANCE TRAINING

TRAINING WITH WMA



Our clients receive cutting edge performance training for **combine & season preparation.**

putting in the work on & off the field

From experienced agents to **elite level trainers**, WMA provides our clients with the absolute best level of **support** and **care**.

WMA works with some of the sports top players and guides them throughout their journey from student athlete to the NFL. Starting with making a plan that helps our clients **prepare for the next level**. Our clients receive cutting edge performance training for combine & season preparation. We are affiliated with various trainers and training programs, so that we can find the **best fit** for each individual athlete.



TRAINING OPTION

examples



AthElite Performance
Nashville, TN

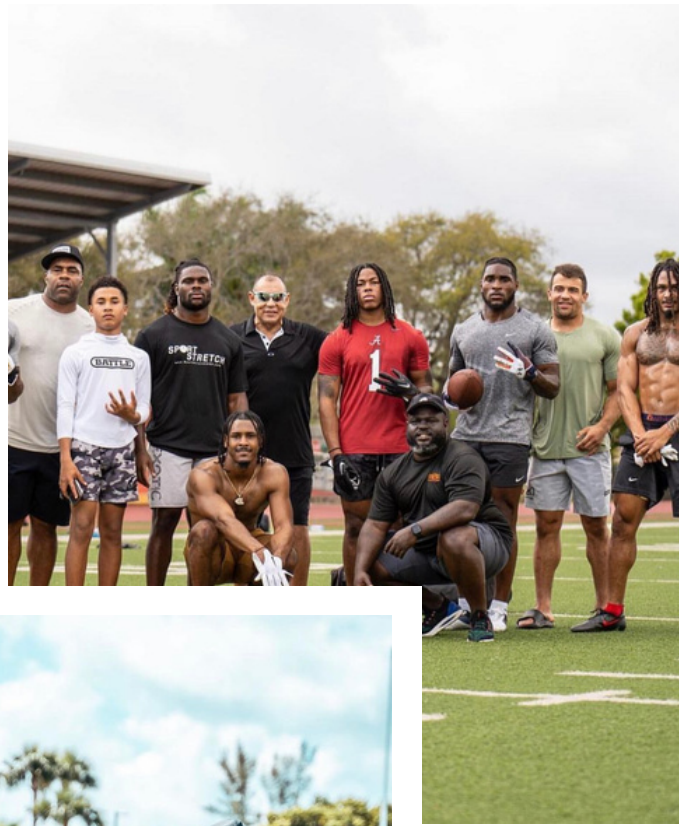


@atheliteperformance_



TRAINING OPTION

examples



The Running Back Academy
Miami, FL

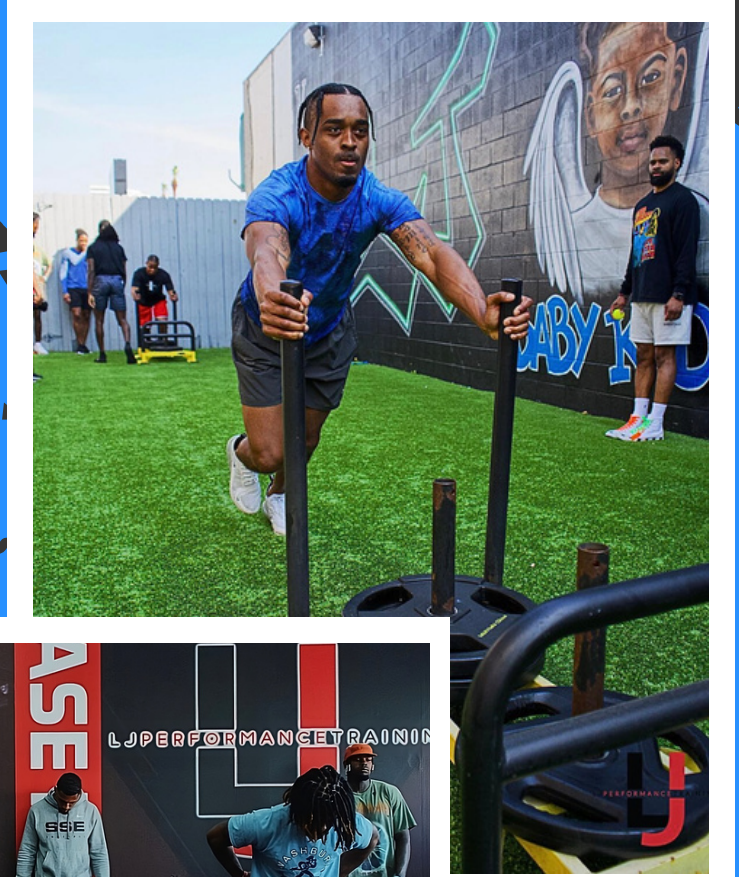


@the_runningback_academy



TRAINING OPTION

examples



LJ Performance Training
Houston, TX

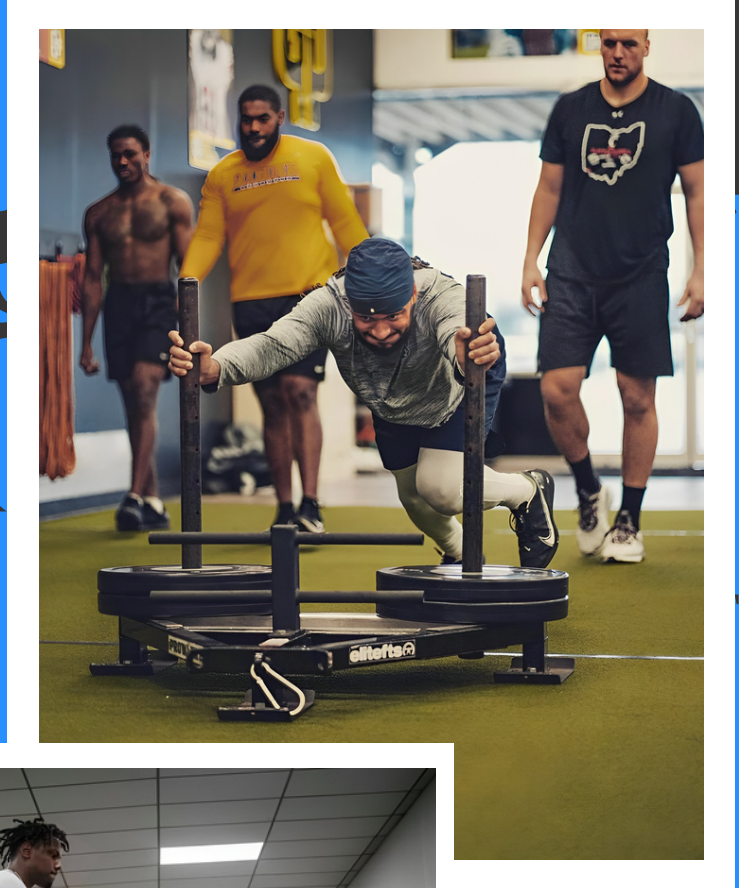
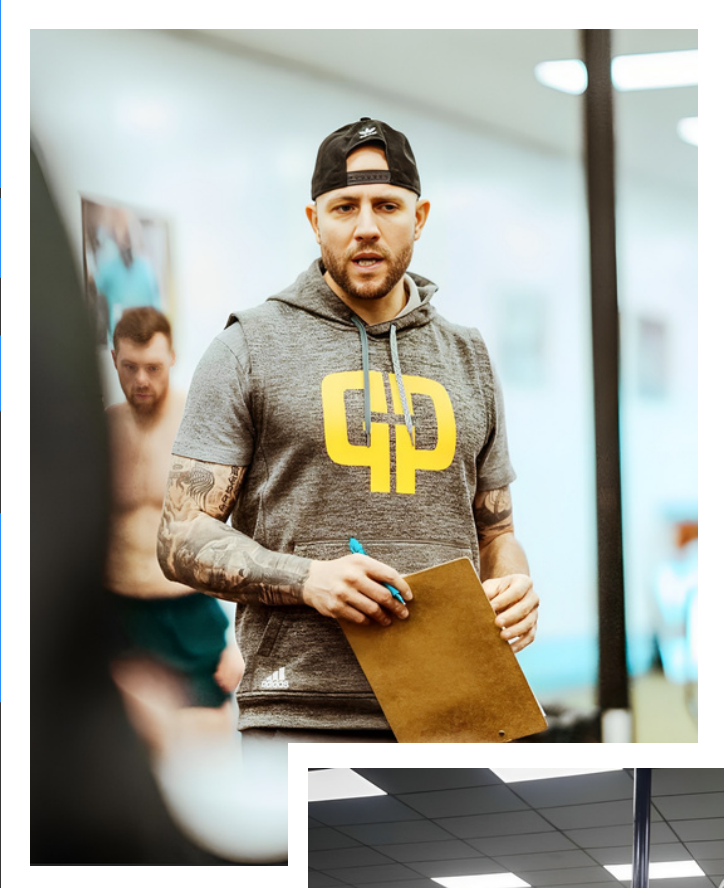


@ljperformancetraining



TRAINING OPTION

examples



Grossetti Performance
New Castle, PA

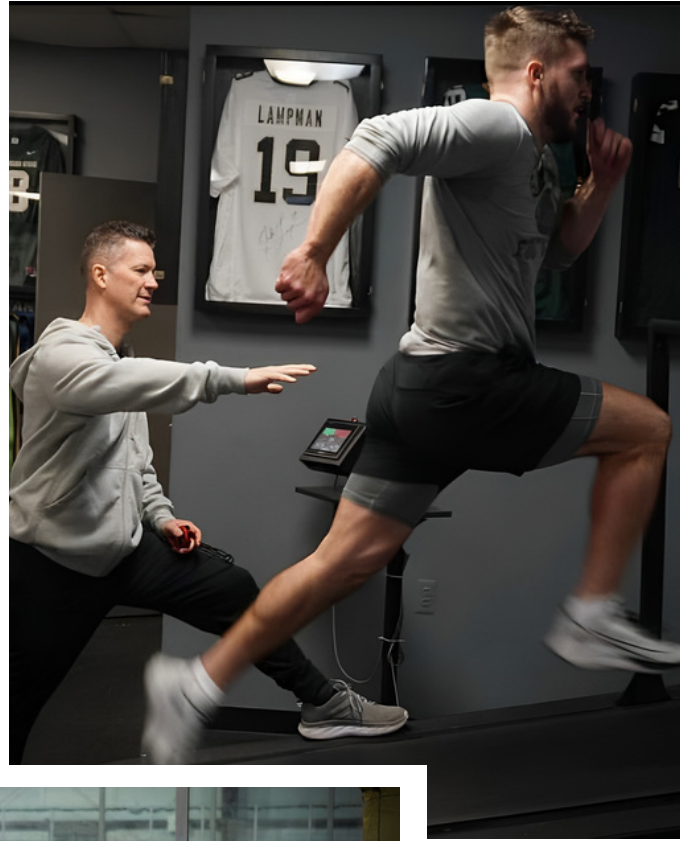


@grossettiperformance



TRAINING OPTION

examples



Impact Sports Performance

Novi, Brighton, & East Lansing, MI

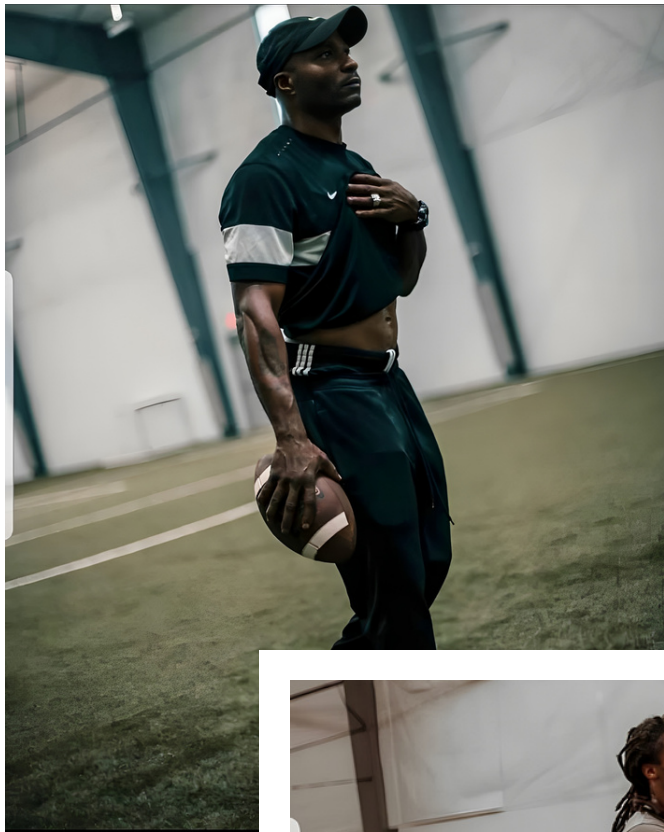


@impact_sportsperformance



TRAINING OPTION

examples

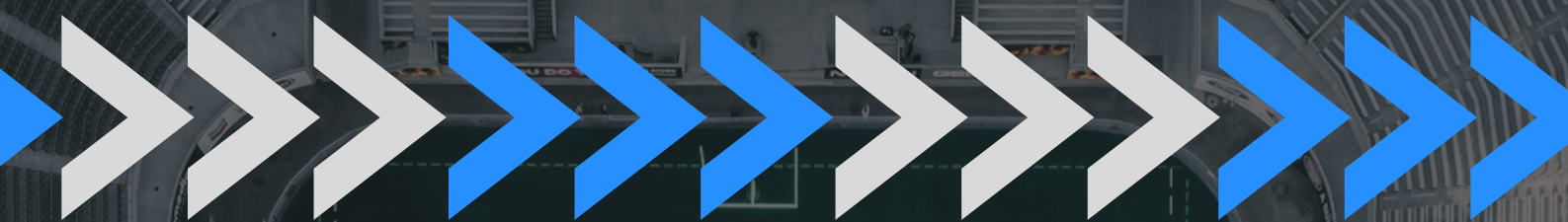


N8 Sports Performance Training
West Bloomfield Township, MI



@n8sportstraining





PATH
TO
THE

DRAFT



OUR COMMITMENT to you

Wilson Management Alliance recognizes the importance of providing our clients with the **opportunity** to improve and/or maintain their draft status.

Appropriately, Wilson Management Alliance offers our clients the **very best** in Pre-Draft Training Programs.

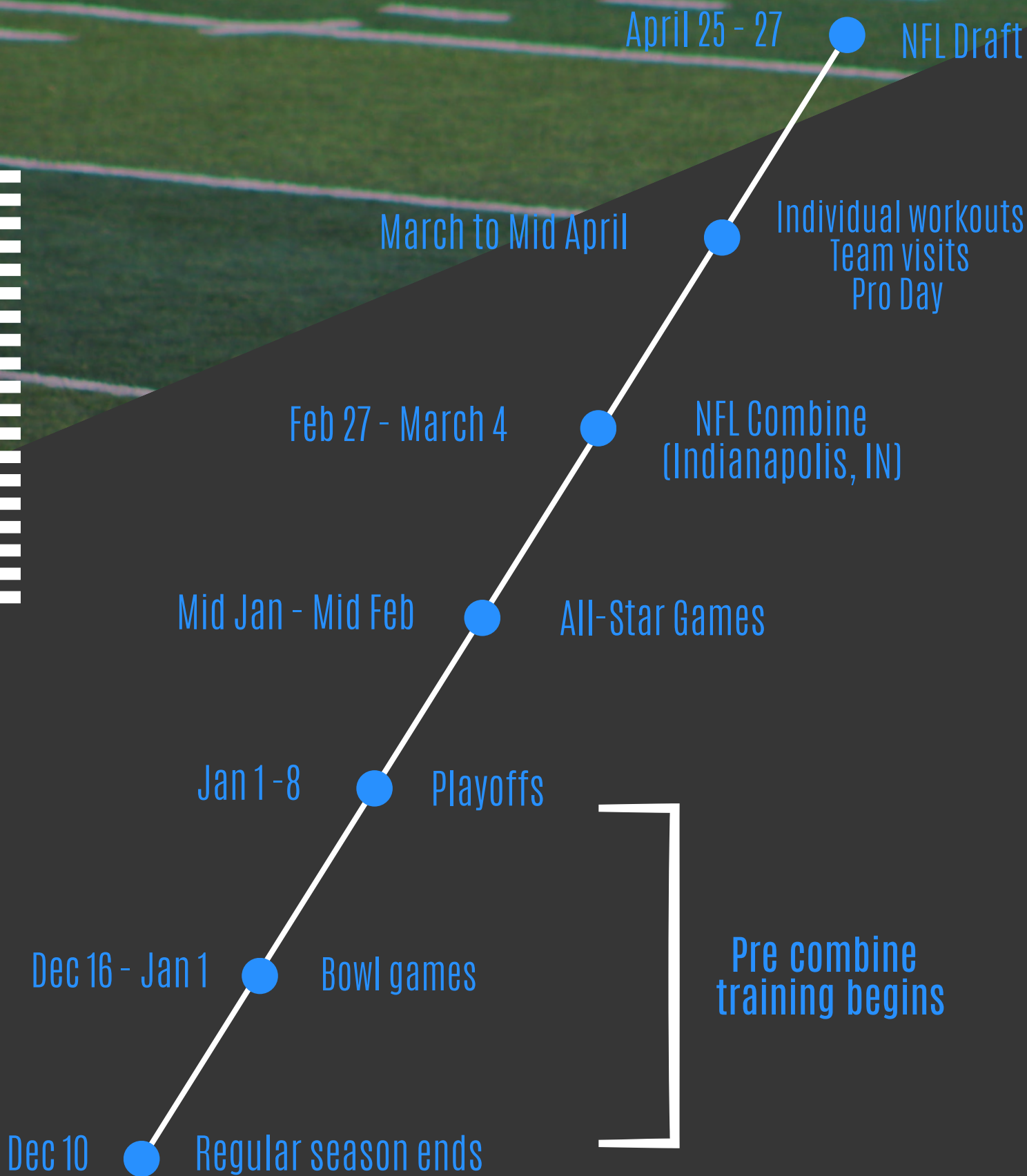
Wilson Management Alliance has relationships with the **top trainers and training facilities** around the country that will help our players prepare for All-Star Games, the NFL Combine and Pre-Draft Workouts.

Wilson Management Alliance has the ability to accommodate all of our clients with any training environment they desire, whether it's intimate and hands-on, group-oriented, or training at the player's university. Regardless of the environment, all programs focus on **fine-tuning and enhancing each athlete's strength, speed and overall skills.**


Along with maximizing draft status through the training programs, we are constantly **marketing each client to all 32 teams** from the moment a player signs. At Wilson Management Alliance, our ultimate goal is to help our clients achieve their ultimate goal.



TIMELINE



JANUARY 2024

SUN	MON	TUES	WED	THRS	FRI	SAT
	1  Sign with WMA	2 Travel to training location Move into housing	3 Start training	4 Training	5 Training	6 Training
7 OFF DAY	8 Training	9 Training	10 Training	11 Training	12 Training	13 Training Hula Bowl UCF FBC Mortgage Stadium Orlando, FL
14 OFF DAY	15 Training	16 Training	17 Training	18 Training	19 Training	20 Training
21 OFF DAY	22 Training	23 Training	24 Training	25 Training	26 Training	27 Training
28 OFF DAY	29 Training	30 Training	31 Training			



FEBRUARY 2024

SUN	MON	TUES	WED	THRS	FRI	SAT
				1 Training Shrine Bowl Ford Center Frisco, TX	2 Training	3 Training Senior Bowl Hancock Whitney Stadium Mobile, AL
4 OFF DAY	5 Training	6 Training	7 Training	8 Training	9 Training	10 Training
	College Gridiron Showcase Ft. Worth, TX					
11 OFF DAY	12 Training	13 Training	14 Training	15 Training	16 Training	17 Training
18 OFF DAY	19 Training	20 Training	21 Training	22 Training	23 Training	24 Training HBCU Legacy Bowl Yulman Stadium New Orleans, LA
25 OFF DAY	26 Travel to Combine	27 Pre-Exam paperwork & interviews	28 Measurements, physicals, media, & interviews	29 Psych eval & interview		
		The 2024 NFL Combine				



MARCH 2024

SUN	MON	TUES	WED	THRS	FRI	SAT
					1 Combine fieldwork	2 Combine fieldwork
					The 2024 NFL Combine	
3 Combine fieldwork	4 Combine fieldwork	5	6	7	8	9
The 2024 NFL Combine				Tentative Pro Day Period		
10	11	12	13	14	15	16
	Tentative Pro Day Period: Pre-Draft Visits					
17	18	19	20	21	22	23
	Tentative Pro Day Period: Pre-Draft Visits					
24	25	26	27	28	29	30
	Tentative Pro Day Period: Pre-Draft Visits					
31						



APRIL 2024

SUN	MON	TUES	WED	THRS	FRI	SAT
	1	2	3	4	5	6
	Tentative Pro Day Period: Pre-Draft Visits					
7	8	9	10	11	12	13
	Tentative Pro Day Period: Pre-Draft Visits					
14	15	16	17	18	19	20
	Pre-Draft Visits					
21	22	23	24	25	26	27
	NFL Draft Media			NFL Draft 1st Round Detroit, MI	NFL Draft 2nd & 3rd Rounds Detroit, MI	NFL Draft 4th-7th Rounds Detroit, MI
28	29	30				





ROOKIE CONTRACT

negotiation & advising



keys to negotiating a ROOKIE CONTRACT



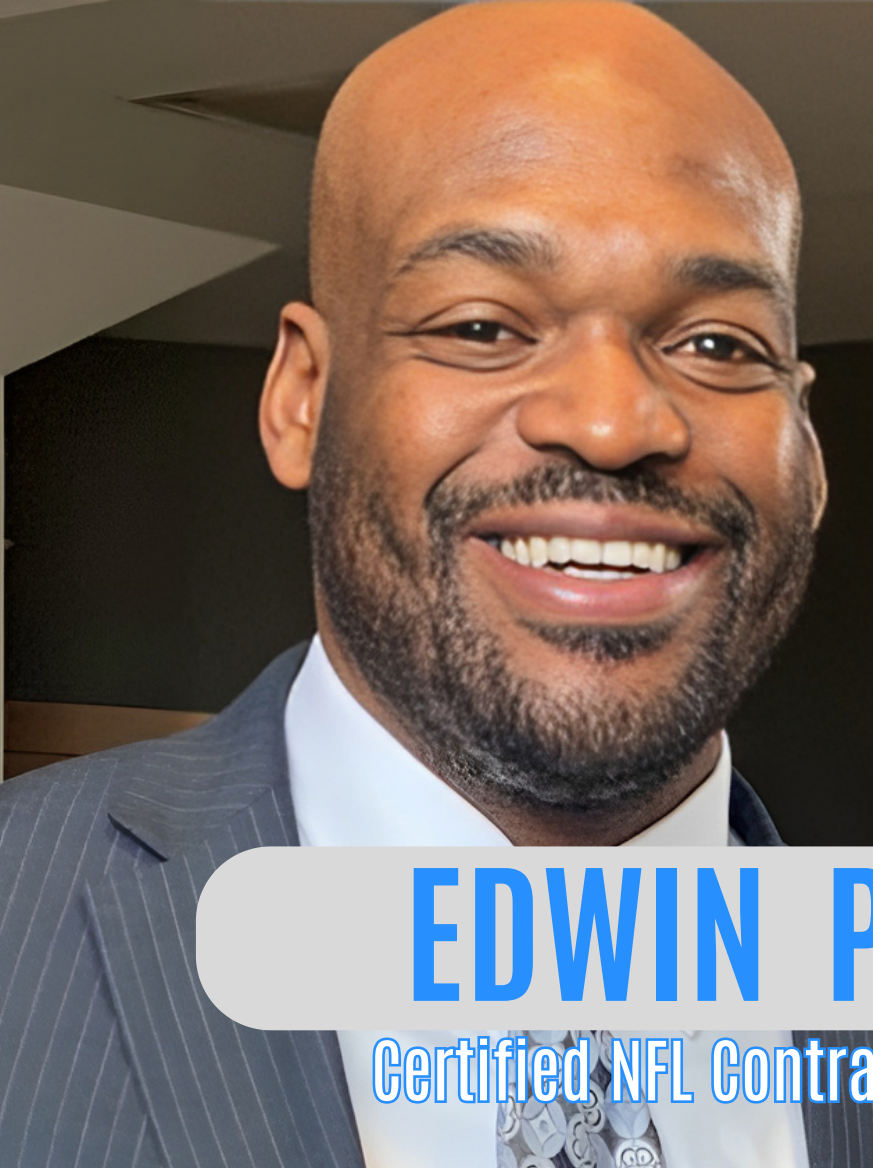
- All signing bonus money paid in first calendar year to allow for full state tax refund
- Majority of signing bonus money paid before the start of the regular season
- Annual compensation divided between salaries during the season and roster bonuses earlier in the year so that you get the maximum time value of money each year
- All prior injuries are excluded
- Offset language is addressed





MEET THE TEAM

EDWIN PINER
TRAVIS HARMON
VONTRAE LONG



EDWIN PINER

Certified NFL Contract Negotiator

Edwin Piner counsels professional athletes with respect to the negotiation of player and marketing contracts, in addition to, various aspects of their athletic and post-athletic careers. He is certified as a Contract Advisor/Agent by the National Football League Players Association and National Basketball Players Association. Edwin is a member of the State Bar of Michigan. He completed his Juris Doctor at Wayne State University, as a Damon Keith scholar, in August 2021. During his law school career, Edwin was the 2018 Wolverine Bar Foundation Scholarship recipient, Black Law Students Association Treasurer, 2019 Wayne State Law School National Football League Contract Negotiation Competition winner and 2020 Semi-Finalist in the Tulane Professional Football Negotiation Competition. In 2015, he graduated Magna Cum Laude, earning his MBA from the University of Detroit Mercy. He is a proud Howard University alum (BBA) where he was a student-athlete and captain of the 2006 football team.





TRAVIS HARMON

Regional Football Scout

Travis is an ex professional football player with experience playing abroad in Europe. He also has extensive experience coaching and training top athletes in Florida, winning five state championship titles as an o-line and running back coach. After receiving his Masters degree in Sport Psychology, Travis founded a company called Mental Peace Performance. Mental Peace Performance is dedicated to helping students-athletes navigate hardships of transitioning from high school to college. Travis is a valuable asset with WMA clients when it comes to helping them navigate the emotional side of transitioning from college to pro.





VONTRAE LONG

Regional Football Scout

Vontrae Long's illustrious football career at Howard University, left an indelible mark as a standout safety, earning numerous accolades, including being a three-year team captain, a four-year letterman, the MEAC Conference Rookie of the Year, All Conference Honors, and All American recognition. Armed with a B.A. in Communications from Howard, Vontrae's passion for the sport led him back to the university as a Graduate Assistant Coach, where he mentored and inspired future athletes. Now, as the Midwest Regional Director of Football Scouting, Vontrae's astute eye for talent and unparalleled expertise make him a pivotal figure in shaping the future of football.

